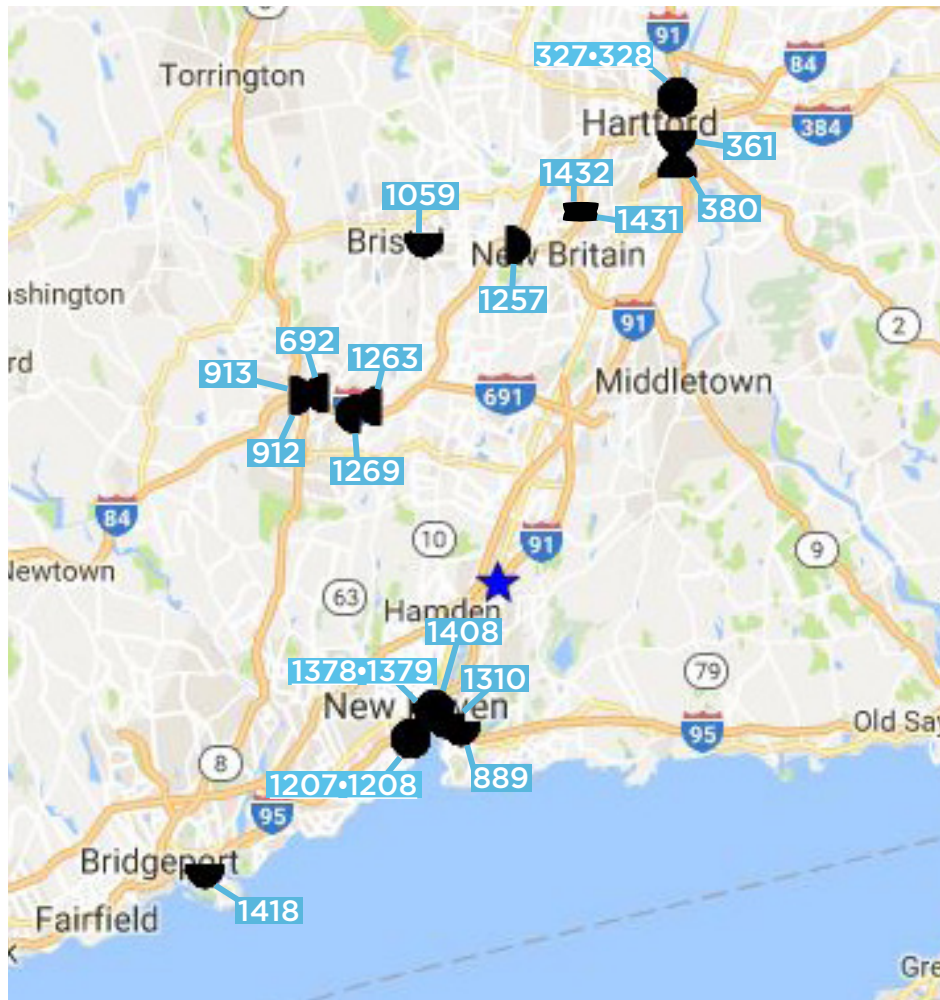


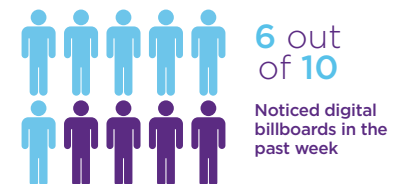
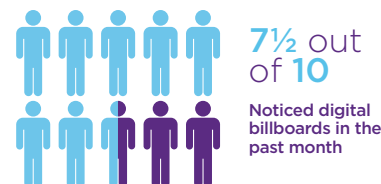
CONNECTICUT DIGITAL COVERAGE

YOUR BRAND STORY ON DIGITAL CANVASES



Unit #	Location Description
327	Bulletin // Hartford County // I-91 1500 ft S/O Jennings Rd E/S
328	Bulletin // Hartford County // I-91 1500 ft S/O Jennings Rd E/S
361	Bulletin // Hartford County // I-91 1400 ft S/O Wawarme Ave W/S, N
380	Bulletin // Hartford County // I-91 1500 ft S/O Airport Rd. E/S, S
692	Poster // New Haven County // E. Main St 25 ft W/O Cherry St N/S.
889	Bulletin // New Haven County // I-95 50 ft S/O Stiles St W/S, N
912	Bulletin // New Haven County // I-84 600 ft E/O Rt 8 N/S, W
913	Bulletin // New Haven County // I-84 400 ft E/O Rt 8 N/S F/E
1059	Poster // Hartford County // King St 150 ft W/O Broad St W/S, N
1207	Bulletin // New Haven County // I-95 300 ft N/O Kimberly Ave W/S, S
1208	Bulletin // New Haven County // I-95 300 ft N/O Kimberly Ave W/S, N
1257	Bulletin // Hartford County // I-84 150 ft E/O Rt 72 S/S, W
1263	Bulletin // New Haven County // I-84 2500 ft W/O Austin Rd N/S, E
1269	Bulletin // New Haven County // S/L I-84 3000 ft W/O Scott Rd F/E
1310	Bulletin // New Haven County // I-95 500 ft S/O Peatmeadow Rd. W/S, N
1378	Bulletin // New Haven County // I-91 0.3 mi N/O I-95 E/S, N
1379	Bulletin // New Haven County // I-91 0.3 mi N/O I-95 E/S, S
1408	Poster // New Haven County // W/L I-91 I-95 Jct F/N
1418	Bulletin // Fairfield County // I-95 200 ft N/O Exit 30 W/S, N
1431	Bulletin // Hartford County // Rt 9 @ East St
1432	Bulletin // Hartford County // Rt 9 @ East St

DO TRAVELERS NOTICE DIGITAL BILLBOARDS?*



Source: Nielsen Digital Billboard Study, 2015