

# TESTIMONIAL Oregano's



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**“Been doing outdoor for Oregano’s since the ‘90’s with you when it was CBS Outdoor. We’ve built this brand using OOH and Outfront’s boards.”**

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*You have great board placements and top-notch service.*

**Gary**  
Oregano's

## **Audience**

Adults

## **Media Mix**

Posters  
Bulletins

## **Market**

Phoenix

## **Objective**

Brand Awareness and to Sell Pizza.

## **Rationale**

We have always heard from the guests at Oregano's that they saw our boards and loved the messaging. We are known for this style of branding and Outfront makes it possible with the best inventory in Arizona.