

# TESTIMONIAL    Figueroa Tax Resolution



---

“He saw my billboard and figured that any company with such a huge billboard would have to do good work.”

---

*I use billboards because they give my small business a visibility that only billboards can offer. My business has improved since I started using OUTFRONT Media. It has gone up at least 10% each year in the last two years.*

*A prospective client told me “He saw my billboard and figured that any company with such a huge billboard would have to do good work.” As it turns out, he was right! He hired me and we were able to negotiate with the IRS for a smaller payment.*

*Owner, Figueroa Tax Resolution*

Audience: Hispanic

Media Mix: Bulletin, Poster

Market: Denver

Objective: Figueroa Tax Resolution wanted to grow their business for Hispanic clients in Denver