

TESTIMONIAL Clinton and Todd



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“Our focus is continued branding via media exposure. Certainly the creative was key, but more so the “OUTFRONT” signage drew an amazing response. We are getting noticed, from the mechanic, to the banker. We have been approached numerous times during campaign with positive recognition and inquiries. We appreciate the opportunity attained by having your team reach out to us and securing a focused program.”

Clinton and Todd

Audience

Westside/South Valley Homeowners

Media Mix

Bus Shelter

Market

Los Angeles

Objective

Clinton and Todd used OOH media to show off the “double feature” they are offering their clients, which is in reference to their combined 27 years experience, market knowledge, and commitment to follow through with their clients.

Rationale

The visibility from OOH media to vehicular traffic and pedestrians impacts commuters on the go and influences purchase decisions.