

# REOPENING SAN FRANCISCO

## #STRONGERBAYAREA

We understand that the past few weeks have been very difficult for local businesses. OUTFRONT wants to help you grow again. We provide a platform to help businesses of all sizes #GrowStronger. The below outlines the specifics of The Bay Area's Phase 1 & 2 reopenings.

### PHASE 1 & 2 REOPENING

- June 1<sup>st</sup>: Schools in Napa County set to re-open with adaptations.
- May 21<sup>st</sup>: Napa County & Solano County to allow dine-in at restaurants.
- May 15<sup>th</sup>: Contra Costa County allowing outdoor gatherings during which participants stay in their vehicles and organizers follow revised rules.
- May 14<sup>th</sup>: Retailers in most counties open for curbside pick up or delivery as well as limited manufacturing.

### TRAFFIC PATTERNS

- We are currently delivering 65.5% of impressions, a significant increase since the National Emergency was declared on March 15<sup>th</sup>

