

# REOPENING OREGON

## #STRONGEROREGON

We understand that the past few weeks have been very difficult for local businesses. OUTFRONT wants to help you grow again. We provide a platform to help businesses of all sizes #GrowStronger. The below outlines the specifics of Oregon's Phase 1 and 2 reopening and current traffic patterns.

### PHASE 1 & 2 REOPENING

- May 15th: Restaurants and Bars, Personal Care (Salons, Barbershops, Massage, etc.), Gyms/Fitness Centers, Local Gatherings (local groups only up to 25, no travel), Retail, Furniture Stores, Art Galleries, Jewelry Shops, Boutiques, Childcare, Summer School, Camps, and Youth Programs
- June 6th: Recreational Sports, Pools, Movie Theaters, Bowling Alleys, Arcades, Bars and Restaurants (open until midnight), In-person local gatherings up to 100 people with physical distancing

### TRAFFIC PATTERNS

- We are currently delivering 90% of impressions, a significant increase since the National Emergency was declared on March 15

