

REOPENING LAS VEGAS

#STRONGERNEVADA

We understand that the past few weeks have been very difficult for local businesses. OUTFRONT wants to help you grow again. We provide a platform to help businesses of all sizes #GrowStronger. The below outlines the specifics of Las Vegas's phase 1 & 2 reopenings & current traffic patterns.

PHASE 1 & 2 REOPENING

- June 4th: Casinos, restaurants & bars on the Las Vegas Strip can re-open. Gatherings up to 50 people permitted.
- May 29th: Gyms, bars, & places of worship can open at 50% capacity.
- May 1st: Dine-in restaurants, hair and nail salons, & retail stores, including those in open-air malls, can re-open at reduced capacity.

TRAFFIC PATTERNS

- We are currently delivering 70.2% of impressions over the past 7 days, a significant increase since the National Emergency was declared on March 15th

