

REOPENING KANSAS CITY

#STRONGERMISSOURI

#STRONGERKANSAS

We understand that the past few weeks have been very difficult for local businesses. OUTFRONT wants to help you grow again. We provide a platform to help businesses of all sizes #GrowStronger. The below outlines the specifics of Kansas City's reopening and current traffic patterns.

PHASE 2 (MO) & 3 (KS) REOPENING

- Restaurants, bars, hair and nail salons, casinos, parks and recreation centers. Gatherings such as weddings, religious services, lectures and entertainment performances. Occupancy, capacity, and hours of operation have been modified based on CDC guidelines.

TRAFFIC PATTERNS

- Since the national emergency, our average yield is at 93% of impressions delivered.
- As more business and offices reopen, we continue to see a steady increase in impressions across the market. As of the last 7 audited days, OUTFRONT is delivering 104% of impressions.

